

## **FOOTWEAR DESIGNER**

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Education 2020-2022 Art Center College of Design

Pasadena, CA Master of Science in Industrial Design

2014-2018 Tsinghua University

Beijing, China Bachelor of Art in Product Design

Experience 2022 **PEAK USA Design Center** 

Pasadena, CA Footwear Design Intern / FULL-TIME

Created story and design for two special collaboration colorways of TAICHI

Cloud slide.

Identified and proposed a new footwear product for the TAICHI Cloud 1.0  $\,$ 

family. Work includes research to tech pack.

An active participant in brainstorming and modeling to assist ideations for

the LA design team in TAICHI Cloud 2.0.

2020 361 Degrees (China) Co, ltd

Xiamen, China Associate Footwear Designer / FULL-TIME

A member of the running shoe design team. Designed and completed the work from sketch to 1st round samples for the 2021 Q2 season Star trail

running shoe in 2 month.

As a member of the training shoe design team, I performed research and provided designs, sketches, tech packs, and sample corrections on 2–4 pairs of training shoes per season. Two shoes I designed and completed in Q1 and

Q2 of 2021 were released to the market.

2019 Pensole Footwear Design Academy

Portland, OR **2D Footwear Designer / STUDENT** 

Collaborated with a local architect firm to develop a collection for working homeless to support their living in Design Intensive Program. During the process, I interviewed, defined problems, sketched, and worked with a pattern maker to build a low-cost working boot for the working homeless.

The final team work was presented to the public.

2018-2019 **SUNUNO Industrial Design Co, ltd** 

Shenzhen, China Associate Industrial Designer / FULL-TIME

Designed multiple consumer electronics projects, including 3D metal printer, outdoor battery, smartwatch, controller, etc. The Uprise 3D metal printer was

released to the market.

Recognition 2020 **Top 10 Design** 

**EQUALSUM FARM Footwear Design Competition** 

2019 **Award of Excellent Work** 

FITGO Lacing System Based Footwear Design Competition

2019 **Award of Excellent Work** 

KANGLONG & Rayli The Original Designer Competition